

Invisible No More: Increasing Project Lifesaver Awareness

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Meet Team Lifesaver!



Ray Dunkle



Laverne Morris



Colleen Maxwell



Lauren Mollerup



Chiquita Hills





Everything is good
when it is good ...



... until it's not.

Loudoun County – Project Lifesaver Program



Project Lifesaver Overview

- Community based
- Public- safety non-profit organization
- Location device
- How does it work?
 - Radio Frequency (RF)
 - Global Positioning System (GPS)



Locating Your Lost Loved One

Program	Technology	Coverage	Cost Model
Project Lifesaver	Radio Frequency, GPS/GPS Assist	US, Canada, UK, Australia	\$472.48 or FREE!
AngelSense	4GLTE GPS – Battery 16 hrs.	US, Canada, UK	\$1,009 per year
MedicAlert 24/7	Apple Air Tag – 5GLTE GPS	US	\$1,063 per year





Why Project Lifesaver?

- Coverage
- Operated by Local Law Enforcement
- No Subscription Requirement

Public Partnership Awareness Options

“Right Help. Right Now.”

Virginia’s Education System

Virginia’s Law Enforcement



Social Media Awareness Option

Give Local 757

Foodbank of Southeastern VA
and Eastern Shore

Project Lifesaver social media
page



Since 1882

Awareness Recommendation

- Eager partner
- Dedicated social media team
- FREE



Virginia State University ✓

42K followers • 37 following

Thank you for
supporting
Virginia's mission
to bring loved
one's home.



Scan Me

Project Lifesaver Website

Team Contact Information

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